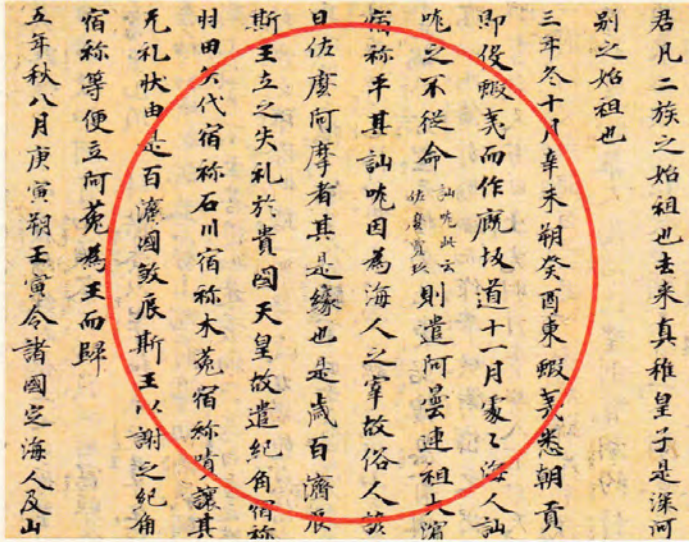


E.L. Cerroni-Long  
 Japanese Culture  
 in  
 Words & Images

As the first example of “dialogic cultural anthropology”—integrating native and nonnative research—applied to the study of Japan, this book offers a unique perspective on a unique culture. By taking the reader through the entire process of research, from initial encounter to panoramic overview, and thus from culture shock to culture capture, the author discloses how anthropologists think, and what makes anthropology the most scientific of the humanities and the most humanistic of the sciences. The writing is engaging and inclusive, and the images truly complement the words, rather than simply illustrating them. Because of this the book may be enjoyed at many different levels, and will provide unexpected insights. No knowledge of Japan or of anthropology are necessary in order to learn from this book, and readers are gently guided toward discovering how cultural patterns connect to form the fabric of a culture. This in turn aims at stimulating the process of self-reflection that can strengthen so effectively a sense of identity and the appreciation of cultural heritage. While the book’s main objective is to add to the scholarship of Japan in a new way, the author also wants to stimulate every reader’s “cultural reflexivity”—the ability to identify and understand one’s own cultural background—a skill that seems to be increasingly necessary in today’s world.



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**E. L. (Liza) Cerroni-Long** is a cultural anthropologist—academically trained in her native Italy, Japan, and the US—whose major research interests include anthropological theory and methods, ethnicity, museum studies, and cross-cultural pedagogy. She has done field research in Asia, Europe, and the Americas, and she has taught in Italy, Japan, Austria, Slovenia, Canada, and China, but her major ethnographic areas of expertise remain Japan and the USA. In 1987 she joined Eastern Michigan University (EMU), where she is a senior professor of anthropology, and where she established and coordinates the Interdisciplinary Graduate Certificate Program in Cultural Museum Studies (CMS).

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# Japanese Culture in Words & Images

by

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## CONTENTS

### Chapter 1 - Studying Cultures & Expressive Style

Discovering Anthropology  
Modelling Culture: Cultural Emergence, Cultural Dimensions, Cultural Dynamics  
Expressive Style: Cultures and Individuals, Intracultural Variation and Ethnogenesis  
Studying Japanese Culture

### Chapter 2 - The Japanese Environmental Setting

Japanese Proxemics  
Japanese Structured Space: The Land, The Settlements, The House  
Sensory Molding  
Symbolic Projections  
Keywords / Illustrations



### Chapter 3 - The Japanese Historical Framework

Japanese Chronemics  
Origins  
History: Aristocratic Period, Militarized Period, Modern Period  
Life Course  
Behavioral Tempo  
Keywords / Illustrations



### Chapter 4 - Japanese Communication Patterns

Components of Human Communication  
Features of Japanese Communication: Written, Spoken  
Pragmatics of Japanese Communication: Kinesics, Proxemics in Action, Chronemics in Action  
Keywords / Illustrations

### Chapter 5 - Japanese Ideologies & Institutions

Japanese Ideologies: Personal Ethos, National Ideologies  
Japanese Institutions: The Family, The Workplace, The Law  
Keywords / Illustrations

### Chapter 6 - Japanese Expressive Patterns

Japanese Aesthetics  
Japanese Aesthetic Principles  
Japanese Emblematic Expressions  
Keywords / Illustrations



### Chapter 7 - Expressive Style & Cultural Heritage

References

Acknowledgements

Index

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